



2018 NRHSA Convention and Table Top Expo
Orleans Hotel, Las Vegas
Schedule of Events



Events and times are subject to change

“Tracks to a More Profitable Hobby Shop”

Sunday, September 23

12:00 pm - 4:00 pm

1:00 pm – 1:15 pm

1:15 pm – 2:00 pm

Registration

Welcome and Explain How Day Will Go

Train the Trainer – Quick Tips and Tricks for Your Business

1. How to hook up FPV

Speaker: Andrew Jones, RCH Smoky Hill

2. Marketing Trains to Customers

2:00 pm - 2:15 pm

2:15 pm – 3:00 pm

Break

Train the Trainer – Quick Tips and Tricks for Your Business

1. Creating an All Star Staff and Experience

Speaker: John Rosselott, Hobby-Sports.com

2. How to Make Signage for Your Shop Using Corel Draw

Speaker: Chadd Brockman, MHOR R/C Raceway

3:00 pm – 3:15 pm

3:15 pm – 4:00 pm

Break

Train the Trainer – Quick Tips and Tricks for Your Business

1. All You Ever Wanted To Know About Batteries II

Speaker: Ryan Raffuse, Anchorage House of Hobbies

2. Videos 101: Advertising Your Shop Through Video

Speaker: Chadd Brockman, MHOR R/C Raceway

4:00 pm – 5:30 pm

6:00 pm – 7:30 pm

Model Build/Gundam sponsored by Bluefin Distribution & Lindsay Captanis

NRHSA Welcome Reception

Monday, September 24

7:30 am - 5:00 pm

8:30 am – 9:45 am

Registration Open

Diversity for Being a Family Focused Store and Being a Margin Millionaire

Speaker: Lee Leibold of Action Group Sales

9:00 am – 6:00 pm

9:45 am – 10:00 am

10:00 am – 11:30 am

Exhibitor Set-up

Break

Keynote Seminar

Marketing Through Social Media

Speaker: Kellen Kautzman of Send It Rising

Sponsored by Horizon Hobby

11:30 pm – 1:00 pm

1:00 pm – 2:00 pm

2:00 pm – 2:30 pm

2:30 pm - 4:00 pm

4:30 pm – 6:00 pm

Lunch Break

Dealer to Dealer Seminar (DEALERS ONLY)

Break

Indoor Flying Demo & AMA Update

Traxxas Seminar (Dealers Only)

Tuesday, September 25

7:00 am - 5:00 pm

8:00 am – 11:30 am

8:30 am – 8:45 am

9:00 am – 10:30 am

12:00 pm – 1:15 pm

Registration Open

Exhibitor Set-up

Buses Leave for Sunset Park Boat Pond

Boat Pond Demonstrations

Industry Luncheon (Retailers and Exhibitors)

1:30 pm - 6:30 pm
7:00 pm – 8:30 pm

Sponsored by NRHSA and Hobby Merchandiser
Table Top Expo Open
Pool Party – *Sponsored by HRP Distributing*

Wednesday, September 26

7:00 am - 3:00 pm	Registration Open
8:00 am – 10:00 am	R/C Car Demo
10:00 am – 3:00 pm	Table Top Expo Open
3:15 pm – 4:00 pm	Prize Drawings & Wrap-Up

NRHSA Table Top Expo is Produced in Partnership with Hobby Merchandiser Magazine