



2017 NRHSA Convention and Table Top Expo
Orleans Hotel, Las Vegas
Schedule of Events



Events and times are subject to change

“Tracks to a More Profitable Hobby Shop”

Sunday, May 7

12:00 pm - 4:00 pm

1:00 pm – 1:15 pm

1:15 pm – 2:00 pm

Registration

Welcome and Explain How Day Will Go

Train the Trainer – Quick Tips and Tricks for Your Business

1. How to hook up FPV

Speaker: Ryan Raffuse, Anchorage House of Hobbies

2. Marketing Trains to Customers

Speaker: Mike Phillips, Lionel

3. Hobby Paints - All you need to know

Speaker: Keith Pruitt, Hobby Merchandiser

Sponsored by: Stevens International

2:00 pm - 2:15 pm

2:15 pm – 3:00 pm

Break

Train the Trainer – Quick Tips and Tricks for Your Business

1. All you ever wanted to know about Batteries

Speaker: Kevin Koch, Uncle Don's Hobbies

2. All you need to know AS3X & Safe (stabilization session)

Speaker: Jason Merkle, Horizon Hobbies

3. Understanding Digital and the Components

Speaker: Curtis Jeung, Märklin

3:00 pm – 3:15 pm

3:15 pm – 4:00 pm

Break

Train the Trainer – Quick Tips and Tricks for Your Business

1. Developing a Tamiya Racing program

Speaker: Eric Paley, Tamiya, George Canare, Tamiya, Lindsay and Theo Captanis, Pacific Coast Hobbies

2. Plastics Kits – All You Need to Know

Speaker: Keith Pruitt, Hobby Merchandiser

Sponsored by: Stevens International

3. Value of Visiting Other Hobby Shops (do's & don'ts of retailing)

Speaker– John Rosselott, Manager, Hobby-Sports.com

4:00 pm – 5:30 pm

Model - mini 4-wheel build

Sponsored by Tamiya

6:00 pm – 7:30 pm

NRHSA Welcome Reception

MINI Four wheel drive race

Monday, May 8

7:30 am - 5:00 pm

8:30 am –9:45 am

Registration Open

Concurrent Workshops

1. Building a Store Racing Program

Panelists: Todd Anderson, RC Excitement, Jeremy Truxillo, Big Boys Toys and Hobbies and Chadd Brockman, MHORR/C Raceway

2. What should a basic hobby store stock in trains

Speaker: Lisa Honnor, Heartland Hobby Wholesale

9:00 am – 6:00 pm

9:45 am – 10:00 am

Exhibitor Set-up

Seminar Break

10:00 am – 11:30 am

Keynote Seminar

Branding and Hiring: Combining the Two to Create Your Culture for Success

Speaker: Phil Wrzesinski, Phil's Forum Publishing, Former Owner of Toy House and Baby Too

Sponsored by Horizon Hobby

11:30 pm – 1:00 pm

Lunch Break

1:00 pm – 2:00 pm

Dealer to Dealer Seminar (DEALERS ONLY)

2:00 pm – 2:30 pm

Break

2:30 pm - 4:00 pm

Indoor Flying Demo & AMA Update

4:30 pm – 6:00 pm

Traxxas Seminar (Dealers Only)

Tuesday, May 9

7:00 am - 5:00 pm

Registration Open

8:00 am – 11:30 am

Exhibitor Set-up

8:30 am – 8:45 am

Buses Leave for Boat Pond

9:00 am – 10:30 am

Boat Pond Demo - *Sponsored by Traxxas*

12:00 pm – 1:15 pm

Industry Luncheon (Retailers and Exhibitors)

Sponsored by NRHSA and Hobby Merchandiser

1:30 pm - 6:30 pm

Table Top Expo Open

7:00 pm – 8:30 pm

Pool Party – *Sponsored by Bachmann*

Wednesday, May 10

7:00 am - 3:00 pm

Registration Open

8:00 am – 10:00 am

R/C Car Demo

10:00 am – 3:00 pm

Table Top Expo Open

3:15 pm – 4:00 pm

Prize Drawings & Wrap-Up

NRHSA Table Top Expo is Produced in Partnership with Hobby Merchandiser Magazine